

Department of Defence

**DEFGRAM 083/2022**

Issue date: 04 March 2022

Expiry date: 27 May 2022

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**PUBLICATION OF THE ADF'S CAPSTONE CONCEPT: INTEGRATED CAMPAIGNING**

1. *Integrated Campaigning* is the ADF's single capstone concept that describes how the ADF maximises and applies power to defend Australia and its national interests.

2. *Integrated Campaigning* is the focussed aggregation and application of national power in pursuit of national interests, achieved by realising the potential of the ADF's people, ideas and materiel, combined with those of allies and partners. The ADF conducts and contributes to Integrated Campaigning by embracing and exploiting integration persistently across all levels<sup>1</sup>, all domains<sup>2</sup>, all settings<sup>3</sup>, and all forms<sup>4</sup>.

**Maximising ADF Power**

3. The ADF's unique role is to fight and win our nation's wars. However, the ADF does not expect nor does it want to fight alone. *Integrated Campaigning* describes how the ADF maximises power through human, procedural, and technical integration with our national and international allies and partners.

**Applying ADF Power**

4. *Integrated Campaigning* outlines how the ADF applies military power to:
- a. Understand our strategic environment, including our competitors, allies, and partners.
  - b. Orchestrate with a broad range of stakeholders to optimise fighting power.
  - c. Generate the Effect directed by Government through influence and/or force.
  - d. Sustain our ability to apply the effects directed by Government, particularly in a protracted conflict.

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<sup>1</sup> Levels are: national strategic, strategic, operational, and tactical.

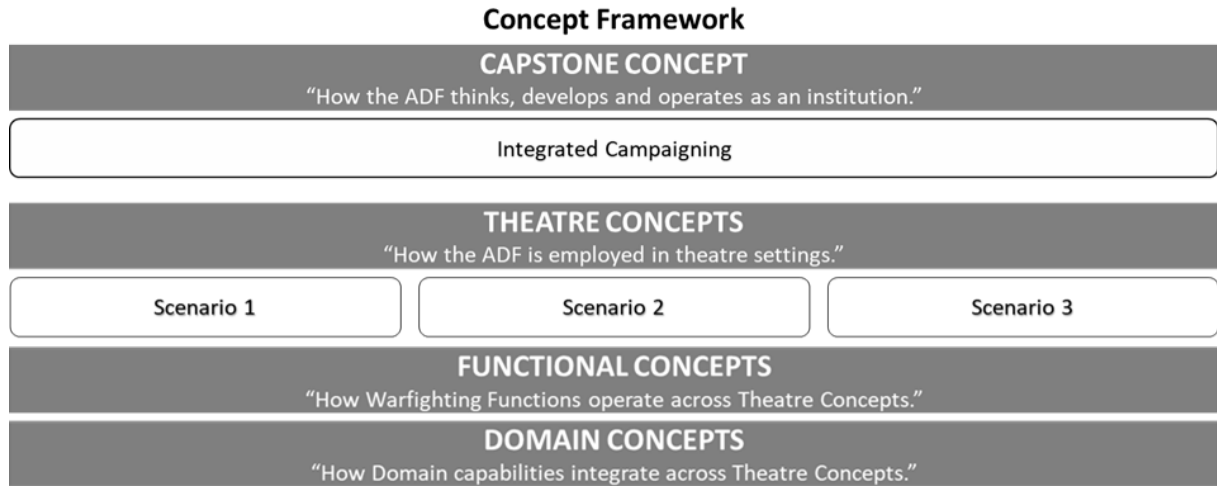
<sup>2</sup> Domains are: maritime, land, air, information and cyber, space.

<sup>3</sup> Settings are: cooperation, competition, and conflict.

<sup>4</sup> Forms: all operations and activities, including conventional, counter-insurgency, counter-terrorism, special, peacekeeping, humanitarian assistance and disaster relief, constabulary, presence, and military-diplomacy.

**Joint Concepts Framework**

5. *Integrated Campaigning* is intended to guide the ongoing institutional design and operation of the ADF, and the professional development of its people. *Integrated Campaigning* provides the following framework to guide the development of future Joint Concepts.



**Publication**

6. *Integrated Campaigning* is available at the ADF Doctrine and Concepts Library at <http://drnet/vcdf/ADF-Concepts>.

7. I commend *Integrated Campaigning* to you.

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